

ABSTRACT

Cosmetic composition comprising a block polymer and a plasticizer

A subject matter of the invention is a cosmetic composition comprising a cosmetically acceptable organic liquid medium, a block polymer and a plasticizer, characterized in that:

- the block polymer is a film-forming linear ethylenic polymer,

- the plasticizer is a compound, the nature and the amount of which are such that the composition is capable of forming a film having a hardness of less than or equal to 35 seconds, the hardness of the film being measured using a Persoz pendulum according to Standard NF-T-30-016, and in particular a compound having a solubility parameter δ_h ranging from 5.5 to 11 $(\text{J}/\text{cm}^3)^{1/2}$.

Application to making-up and caring for keratinous substances, in particular the skin.